

Work experience

Anna Schröder

11.09.2017 – 30.04.2018

○ Agile Coach / SCRUM Master, yack.rocks GmbH, Munich

Agile Coach / SCRUM Master

- Overall situation analysis of the company
- Introducing and optimising new processes
- Fostering a transparent environment
- Safeguard and increase effectivity
- Introduce agile methods to the strategic partners
- Backing and coaching of the CEOs and the team
- Introducing and administrating Jira and Confluence
- Adaptation and moderation of SCRUM Meetings
- Requirements Management with strategic partners
- Maintaining the product backlog

15.05.2017 – 10.09.2017

○ Agile Coach / SCRUM Master, posterXXL GmbH, Munich

Agile Coach

- Situation analysis
- Strengths and weaknesses analysis
- Developing and Introducing SCRUM as a new process

SCRUM Master

- Adaptation and moderation of SCRUM Meetings
- Cross-Functional coaching and support of the developer team
- Moderation of JIRA trainings
- Maintaining the product backlog
- Cross-Functional cooperation with different stakeholder
- Requirements Management

01.01.2017 – 14.05.2017

○ IT Project Manager, from Demirtag Consulting GmbH, for Allianz Deutschland, Munich

Product

- Car insurance web page
- Bonus Drive App

Job Focus

- Bug and feature management
- Creating and updating the release plan
- Creation of test cases
- Organize and lead the tester

01.01.2016 – 31.10.2016

○ IT Project Manager, Plan.Net Technology GmbH (Serviceplan Group), Munich

Job Focus

- Technical client service
- Budget control / accounting / concept refinement
- Creating and updating the release plan
- Populate and maintain the Kanban board
- Organize and lead the kick off meetings, dailies and review meetings
- Leading virtual teams

08.2014 – 09.2015

○ SCRUM Product Owner / IT Project Manager, MeinProspekt GmbH, Munich

Job Focus

- Creation of the product concept in collaboration with different stakeholders
- Populate and maintain the product backlog
- Creating and updating the release plan
- Organize and lead the sprint planning, product backlog refinement and sprint review

01.2013 – 07.2014

○ Campaign Manager, MeinProspekt GmbH Munich

Job Focus

- Handling, maintaining and scope planning for client jobs
- Statistical data analysis and evaluation
- Junction point between sales and development
- Technical client service
- Plan and execute projects in order to optimize the content delivery systems

01.2012 – 12.2012

○ Content Manager, MeinProspekt GmbH, Munich

Job Focus

- Planning and monitoring the content
- Quality assurance
- Development and realization of new content strategies

Academic and school training

2015

○ TÜF SÜD Academy – SCRUM Training
Certificate as SCRUM Master and Product Owner

2006 – 2009

○ Vocational school in Europe – Hotel Management
Graduated as Management Assistant for Europe – Hotel Management

Focus

- Business economics
- Languages with foreign training

2002 – 2005

○ Student of law, University of Bayreuth

- 6 semesters

Technical Knowhow

- Data and process modeling: UML class diagram, Microsoft Visio, OmniGrafle
- Issue tracking: Jira, Trello, OmniFokus, HP ALM, HP Demand
- Programming languages: HTML, CSS, Swift, PHP, SQL
- Content Management & Wiki Systems: Confluence, Contao, Drupal
- Wireframes & Prototyping: Balsamiq
- System software: UNIX, Linux, Windows, Mac OS, iOS, Android
- Planning: OmniPlan, Microsoft Project
- Monitoring: Google Analytics, Excel, eTracker
- Project Management: SCRUM Product Owner & SCRUM Master

Languages

- Native
 - German
 - Russian
- Fluently
 - English
- Basic Knowledge
 - French
 - Italian

Anna Schröder, Munich 02. May 2018

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